



Kellogg Nutrition Symposium 2004

Building Healthy Communities:

Improving the health of the population one community at a time

Please join the Team of Registered Dietitians and Nutrition Professionals from Kellogg Company for the 2004 Kellogg Nutrition Symposium at the International Congress of Dietetics Annual Conference to be held at the Navy Pier in Chicago, Illinois, USA.

PROGRAM AT A GLANCE

SATURDAY, MAY 29

Kellogg Breakfast

7:00 a.m. – 8:00 a.m.

Enjoy a delicious and nutritious breakfast of Kellogg's cereals, waffles, and more from around the world!

Scientific Program

8:00 a.m. – 10:00 a.m.

Moderator: Dr. Nancy E. Schwartz
Toronto, Ontario

Dr. James O. Hill

Director, Clinical Nutrition Research Unit
University of Colorado Health Sciences Center

Colorado On The Move

Dr. Hill will present an overview of this very successful step counter initiative that has spread from the State of Colorado to become a nationwide success.

Dr. Rina de Klerk & Dr. Ronél Le Roux

Social Workers and Authors
South Africa

Star In You Program

Drs. De Klerk and Le Roux will discuss this unique school programme aimed at empowering school-aged children to recognize and develop qualities that allow them to achieve their full physical, intellectual, emotional, personal and social potential.

Dr. Ingrid Steenhuis

Assistant Professor, Faculty of Psychology
Open University of the Netherlands

The Maastricht Community Program

Dr. Steenhuis will present supermarket and worksite-based strategies that reduce barriers or increase opportunities for healthy eating choices.

Fitness & Nutrition Break

10:00 a.m. – 10:30 a.m.

Join us for an invigorating Fitness Break followed by a nutritious snack featuring a variety of Kellogg's products and latest food innovations from around the world

We look forward to seeing you there! For more information, please contact:

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