



ICDA Strategic Plan 2017-2020

Mission:

The International Confederation of Dietetic Associations (ICDA) is the largest world-wide body of dietetics professionals. It supports national dietetics associations (NDA) and their members, beyond national and regional boundaries, by providing:

- Guidance, development and increased awareness of the standards of education and training that underpin the profession
- Leadership in dietetics in various contexts, with a focus on evidence based nutrition and dietetics practice.
- An integrated communications system for members
- Networking and professional development opportunities
- Promotion of the role of nutrition and dietetics professionals in enhancing health, supporting human development, and reducing disease.

ICDA is made up of professional bodies where:

- More than 65% of members of that association meet the ICDA definition of a dietitian-nutritionist (noting that different titles are used around the world)
- Members agree to adhere to the international code of ethics and the code of good practice.

Aspiration:

A stronger dietitian-nutritionists workforce making health improvements through food and nutrition

Goals:

- Increasingly dietitian-nutritionists meet international competency standards for safe, ethical and evidence-based autonomous practice;
- Improved knowledge transfer;
- Decision makers in health, agriculture and food have readily available advice from dietitian-nutritionists on sustainable food systems that promote healthy diets;
- Health agencies and health professionals are increasingly able to identify that dietitian-nutritionists are key members of the teams for reducing the burden of poor nutrition;
- ICDA is a strong, respected and valued global professional network

Create opportunities to build knowledge about the profession

Activities	Outputs	Short Term Outcomes By 2020	Long Term Outcomes	Impact
<p>Raise awareness of International Competence Standards for Dietitian-Nutritionists.</p> <p>Implement the International Accreditation Process for Education Programmes for Dietitian-Nutritionists.</p> <p>Continued support of continuing education and professional development</p> <p>Continued monitoring of changes in education, practice and work of dietitian-nutritionists.</p>	<p>Practicum cases for use in varied settings Toolkit on application and assessment.</p> <p>Report of pilot phase using 4 different programmes</p> <p>Policies, procedures, materials and resources in place to support the Accreditation Process.</p> <p>Training of Reviewers.</p> <p>ICDA Workshops at ICD 2020</p> <p>Website facility to support cross boundary research.</p> <p>Pilot of 1-2 online courses.</p> <p>Speakers bureau using YouTube</p> <p>Topic specific surveys in 2018, 2019 Presentation on "Education & Work of Dietitian-</p>	<p>International Competence Standards incorporated into Education Standards in member countries.</p> <p>Education programmes for dietitian-nutritionists are being accredited.</p> <p>Sufficient Reviewers are trained to support the demand for accreditation.</p> <p>ICD is used by ICDA as a key professional development event.</p> <p>Research Collaboration</p> <p>Sharing of resources</p> <p>NDA's encouraged to establish the infrastructure to collect data on the dietitian-nutritionist workforce.</p>	<p>Agreed definition of a dietitian-nutritionist based on the roles undertaken not education level attained</p> <p>Shared understanding of the role of the dietitian-nutritionist across the world.</p> <p>Agreed standards to facilitate workforce mobility.</p> <p>Agreement on advanced practice.</p> <p>Standardised language is being used throughout the world to facilitate practice, research, surveillance and monitoring.</p> <p>Future international standards development.</p>	<p>Raised profile of dietitian-nutritionists as leaders in the field of nutritional health.</p> <p>Dietetic practice is high quality, safe, efficient and effective.</p>

<p>Continued promotion of evidence-based Standardised Language (eNCPT, IDDSI EBDP)</p> <p>Publish a vision for dietitian-nutritionist education, training and practice to guide future development.</p>	<p>Nutritionists across the World” at ICD 2020.</p> <p>Education & Work reports 2018, 2019, 2020.</p> <p>Report on international study of eNCPT adoption.</p> <p>Promotion of the International Dysphagia Diet Standardisation Initiative.</p> <p>Vision for ICDA</p>	<p>More qualitative data building a picture of dietetics around the world.</p> <p>Vision for ICDA agreed with NDA members.</p>		
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------	--	--

Marketing of ICDA and the profession

Activities	Outputs	Short Term Outcomes By 2020	Long Term Outcomes	Impact
<p>Establish a marketing committee</p> <p>Revise and develop the existing Marketing Plan.</p>	<p>Marketing Plan implemented, to include: Multi-media releases for diverse audiences.</p> <p>Annual Report Themed materials for use by NDAs on Dietitian-Nutritionists Day</p>	<p>ICDA is actively marketed internally and to external organisations</p> <p>ICDA has more NDA members.</p> <p>Achievements are shared. Dietitian-Nutritionists Day is supported by all ICDA members.</p>		<p>ICDA and dietitian-nutritionists are fully engaged at a strategic level nationally and internationally.</p>

<p>Participation in events organised by external organisations (NDAs/affiliated organisations/others) "Align with the best"</p> <p>Create new ways for Members to share best marketing practices</p> <p>Refresh, develop and utilize the full functionality of the ICDA website</p>	<p>Promote the documentary SustainablEating. Support leading food and health agency sustainability campaigns</p> <p>Collection and creation of materials for members and stakeholders to use</p> <p>Repository for the collection of materials</p> <p>Website Discussion Forums for members to share ideas</p> <p>Research Room on the website</p>	<p>Sharing of ideas and resources.</p> <p>Website is actively used by members for dialogue and sharing best practice.</p>	<p>ICDA is recognised nationally and internationally as the advocate for dietitian-nutritionists at an international level. Dietitian-nutritionists are recognised and employed appropriately in implementing strategies related to health, agriculture and food.</p> <p>Dietitian-nutritionists are recognised and employed appropriately in implementing strategies for sustainable food systems that promote healthy diets.</p>
-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Increase opportunities for the profession to make its contribution

Activities	Outputs	Short Term Outcomes By 2020	Long Term Outcomes	Impact
<p>Encourage NDAs to join ICDA</p> <p>Identify financial barriers to membership of ICDA and explore funding opportunities.</p> <p>Development of consensus statements</p> <p>If there is the opportunity, foster alliances with, and seek representation on, key international groups impacting on food, nutrition, dietetics and health.</p> <p>Work with other organisations eg. NGOs, food industry, when appropriate and develop policies to facilitate collaboration if required.</p>	<p>ICDA position statements, guidelines</p>	<p>Increased membership of ICDA</p> <p>ICDA position on what Dietitian-Nutritionists mean by “Sustainable food systems that promote healthy diets”.</p> <p>Role statements emerging from competences described for various practice settings.</p> <p>Participation in development of relevant international policies if the opportunity arises.</p>	<p>ICDA provides a consensus voice for international dietetics.</p> <p>Increased awareness of the role of dietitian-nutritionists.</p> <p>ICDA has a brokerage role – putting partners in touch with members who work in a particular area.</p>	<p>ICDA and dietitian-nutritionists are fully engaged at a strategic level nationally and internationally.</p> <p>ICDA is recognised nationally and internationally as the advocate for dietitian-nutritionists at an international level.</p> <p>Dietitian-nutritionists are recognised and employed appropriately in implementing strategies in health, agriculture and food.</p>

Build Network Capacity

Activities	Outputs	Short Term Outcomes By 2020	Long Term Outcomes	Impact
<p>Develop the ICDA Commission for Dietitian-Nutritionist Education and Accreditation (I-CDEA)</p> <p>Develop a Board Communications Plan</p> <p>Utilise opportunities to engage directly with Members and with</p>	<p>Terms of Reference for the I-CDEA</p> <p>Policies, procedures and business model for accreditation</p> <p>Tools and resources for I-CDEA.</p> <p>Tools and resources for educators</p> <p>Training for programme Reviewers.</p> <p>Terms of Reference for the Board Communication Committee.</p> <p>Regular communications with Members.</p> <p>Use of all appropriate means of communication.</p> <p>Attendance/ ICDA symposia at national and regional meetings.</p>	<p>Functioning I-CDEA</p> <p>Education programmes for dietitian-nutritionists are being accredited.</p> <p>Sufficient Reviewers are trained to support the demand for accreditation.</p> <p>Increased Member engagement.</p> <p>Participate in IABAN 2017, AFDA 2018, EFAD 2019</p>	<p>Hold annual meeting in a member country to engage with members. Other NDAs join virtually.</p>	<p>ICDA is a strong, well governed, sustainable organisation</p> <p>Strong professional network</p>

<p>associations of dietitians-nutritionists.</p> <p>Strengthen /formalise liaison with regional dietetic organisations.</p> <p>Maintain and continue to develop the ICDA Newsletter.</p> <p>Review ICDA By-laws to identify barriers to ICDA leadership.</p> <p>Continued development and revision of the Board Policy Manual</p> <p>Develop leadership potential of NDAs and NDA Representatives.</p> <p>Explore funding and define opportunities to support NDA development.</p>	<p>Meeting with NDA when holding face to face Board meetings</p> <p>3 issues of “Dietetics around the World” (DAW) are produced each year.</p> <p>Terms of Reference for the Editor of DAW.</p> <p>Revised By-laws as appropriate.</p> <p>Policies adopted as required</p>	<p>Meeting with APN 2018 and ADSA 2019</p> <p>Succession Plan for the ICDA Board.</p> <p>Decision making process for supporting external projects.</p> <p>NDAs have the capacity and infrastructure to fully engage and contribute.</p>		
------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--	--